

David A. Kelly

America's Student Leadership Trainersm

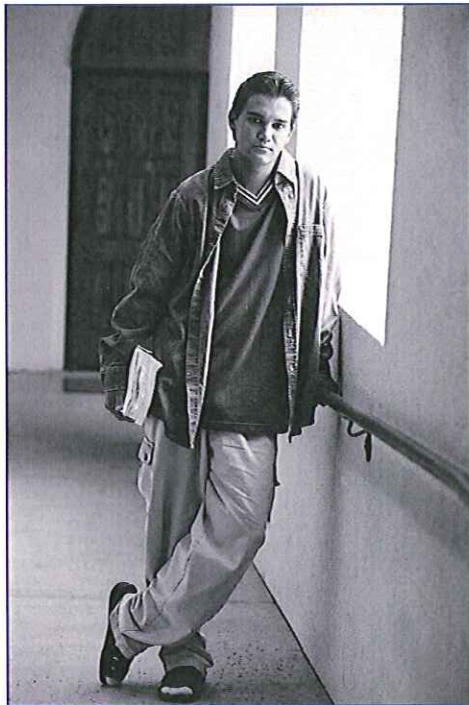
Your campus leaders deserve dynamic campus organization leadership training!

They crave a road map and a compass.

The raw talent is there but some refining is needed. They want nothing more than to help their organization thrive, but don't know how. They could really use a game plan that they can put in place immediately.

Give them what they need!

America's Student Leadership Trainersm
Dave Kelly will give the leaders of your campus' clubs and organizations the tools they need to lead! He has shown thousands of campus leaders throughout the United States how to be successful with his *Campus Organization Leadership Training (COLT)sm* conference. Students



appreciate Dave's informative, enthusiastic and highly energetic leadership education sessions on:

- Membership recruitment and retention
- Conducting fun and effective meetings
- Conflict resolution
- Being a confident leader
- Delegation of responsibilities and tasks
- Secrets of motivation
- Building teams into cohesive units
- And much, much more!

What do you have to lose?

Give Dave a call today to schedule your *Campus Organization Leadership Training (COLT)*! Successful campus organizations lead to increased student involvement!

Dave Kelly • America's Student Leadership Trainersm

770-552-6592 • 1-866-552-6592 (toll-free)

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Campus Organization Leadership Trainingsm Sample Agenda

- 9:00am Welcome/Interactive Warm-up Activities
- 9:15am Confidence In Leadership
- 10:30am *Break*
- 10:40am Recruitment Techniques for Student Organizations
- 11:30am Membership Retention/Fun and Exciting Meetings
- 12:15pm *Lunch Break*
- 1:00pm Secrets of Motivation
- 2:00pm Club Officer Responsibilities and Transitions
- 2:45pm *Break*
- 3:00pm Play To Win: A Game Plan for Success
- 3:30pm Playing Well With Others
- 4:10pm Conference Wrap-up
- 4:15pm *Adjournment*

Substitute any of the below or consider an evening session or second day to include programs such as:

- The Power of Boldness: How To Get What You Want..... 1 hour
- Making The Most of Your 24/7..... 1 hour
- Planning and Conducting Service Projects and Fundraisers 1 hour
- There's Nothing To Fear, But Fear Itself* 3 hours

**Completion of this session results in Certified Workshop Presenter designation*

This agenda can be tailored to the needs of your campus, including a half-day format. The program can be conducted on campus in a conference center, an off-site retreat center, or a lecture hall environment with an outside area for some activities.

Coordinators and students are wild about COLT!

“You did a wonderful job! We had a meeting with the student governments from all four campuses and they raved about the job you did. They thought you packed the workshop with information, that you got everyone involved, and that you had them up and moving around so they didn’t just ‘sit there’ and listen to a lecture. One of the interesting things is that many of them thought the experience should have been longer! Thanks again for all your hard work! Everyone felt our program was a big success!” *Steve Brady, Manager/ Campus Life Office, St. Louis Community College at Meramec (MO)*

“I just wanted to thank you again for leading our conference this past weekend. I really felt that I learned valuable information to take back to my club to increase its size and productivity. But mostly I felt inspired again to be passionate about my club, its mission and getting others involved in the cause. Thank you for relaying your expertise and knowledge to our councils. I hope to learn more from you again at another conference in the future! Thank you!” *Kristen Huyett, St. Louis Community College (MO) at Meramec, Student Governance Council, President, Global Justice Project Club*

CERTIFICATE OF ACHIEVEMENT

DAVE KELLY

Is designated as a
Certified UTB/TSC Campus Leader

**Certification attained by completing
Campus Organization Leadership Training
presented by Nationally Recognized
Leadership Trainer—Dave Kelly**

SATURDAY, JANUARY 26, 2008

Dave Kelly

DAVE KELLY
PRESENTER

David Marijcal

DAVID MARIJCAL
STUDENT LIFE DIRECTOR