

# Tired of Ineffective Student Activities Fairs?



## Dave Kelly

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## How many times have you seen it?

Club members sit behind the table reading the newspaper, talking intimately to each other and completely ignoring the prospects standing in front of their display table? At the end of the day, they have nothing to show for their wasted "efforts".

## It doesn't have to be that way!

Hire America's Student Leadership Trainer<sup>sm</sup> Dave Kelly to show your students a tried and true method of recruiting that will cause student sign-ups to soar at your next activities fair/club day! Dave has participated in more than 100 activities fairs. While the clubs around him were doing nothing, he helped recruit on average 80 people to sign-up at tables he has worked at.

Dave will actually demonstrate, step-by-step, the most effective way to manage the recruitment process from the recruitment table itself to the information meeting to retaining the members who joined.

## What do you have to lose?

Increased recruitment fair sign-ups leads to increased student involvement! Give Dave a call today to schedule a time for him to train your students!